

09/433,389

**OFFICIAL****REMARKS**

Claims 2-7 are pending in the application. Applicant is hereby amending claim 2.

Support for the claim amendment is found in the specification as originally filed.

Reconsideration of this application as amended, and allowance of all pending claims are hereby respectfully requested.

Applicant would like to thank the Examiner for the Interview conducted on January 29, 2004, during which an agreement was reached regarding claim 2 as currently amended. As discussed in the Interview, the proposed combination of Endoh et al. (U.S. Patent No. 5,218,352) and Burgan et al. (U.S. Patent No. 5,805,121), even if proper, does not disclose or suggest "a controller including dormancy determining means for selecting within a single frame period at least one predetermined dormant period T0 during which the resulting voltage difference between the common and segment terminals is zero" as recited in amended claim 2.

In contrast to the Applicant's claimed invention, Endoh et al. discloses a liquid crystal display (LCD) having a density (i.e., contrast) adjustment. In Endoh et al., contrast is controlled by changing the driving voltage and/or duty cycle. Burgan et al. discloses an LCD having low power operation features. Burgan et al. achieves the low power operation by adjusting the bias voltage to reduce the magnitude of the voltage transitions, and thereby reduce power consumption.

Dependent claims 3-7 should also be considered allowable over the proposed combination. The dependent claims include additional patentable recitations that are not disclosed in the proposed combination of references. Reconsideration and withdrawal of the rejection of claims under 35 U.S.C. §103(a) are respectfully requested.

09/433,389

**OFFICIAL**

Reconsideration and withdrawal of the rejection of claims 2-7 under 35 U.S.C. § 103 are respectfully requested.

Conclusion

Accordingly, it is believed that all pending claims are now in condition for allowance. Applicant therefore respectfully requests an early and favorable reconsideration and allowance of this application. If there are any outstanding issues which might be resolved by an interview or an Examiner's amendment, the Examiner is invited to call Applicant's representative at the telephone number shown below.

To the extent necessary, a petition for an extension of time under 37 C.F.R. 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 500417 and please credit any excess fees to such deposit account.

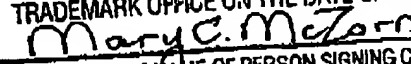
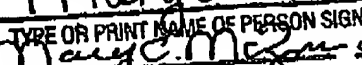
Respectfully submitted,

MCDERMOTT, WILL & EMERY



Richard E. Brown  
Registration No. 47,453

600 13<sup>th</sup> Street, N.W.  
Washington, DC 20005-3096  
(202) 756-8000 REB:mcm  
Facsimile: (202) 756-8087  
Date: February 5, 2004

CERTIFICATION OF FACSIMILE TRANSMISSION  
I HEREBY CERTIFY THAT THIS PAPER IS BEING  
FACSIMILE TRANSMITTED TO THE PATENT AND  
TRADEMARK OFFICE ON THE DATE SHOWN BELOW.  
  
TYPE OR PRINT NAME OF PERSON SIGNING CERTIFICATION  
 2/5/04  
SIGNATURE DATE